

OUR MISSION | To identify cost savings through sustainable business practices and operations for small to medium sized businesses and non-profit organizations looking for an improved bottom line.

The iSpring **GREEN** Program is a four-step method to analyze your organization's processes for cost saving opportunities that can be achieved using measurable sustainable business practices and operations. iSpring GREEN identifies those areas of highest return in cost savings for the implementation of sustainable processes and technologies.

1 **Introductory Site Survey** Discover the cost-saving advantages of adopting sustainable business practices in this **complimentary, 90-minute session** on-site at your place of business.

We'll spend some time getting to know your organization – its vision, culture, processes, and your cost savings goals and motivations for "going green."

We'll do a walk-through of your facility to get an overall impression of the size and scope of your operation and where sustainable cost savings might be found.

At the end of the meeting, we'll have some site-specific suggestions for cost-saving, sustainable improvements and enough information to prepare a proposal for next steps. The resulting proposal will outline the scope of the next three steps, the expected project timeline and the cost.

2 **Data Gathering** We'll use employee surveys, on-site assessments, company historical data and one-on-one interviews to gather all the information necessary to produce an accurate picture of where you can best realize cost savings through implementing green practices.

Typical areas of investigation include:

Energy Usage and Sources

Water and Land Usage

Supply Chain

Waste and Recycling

Built Environment

Product and Service Design and Delivery

Office Operations

Transportation/Fleet and Parking

Human Resources

3 **Sustainable Cost Savings Scorecard**

Here's the heart of the program. We'll take all your information and feed it into a Sustainable Cost Savings Scorecard, a snapshot of where you are now and where your best opportunities for cost savings lie.

The Scorecard includes your company's Carbon Footprint, which is rapidly becoming the standard for measuring an organization's impact on the environment. It also includes an action plan with recommendations for cost savings. The Scorecard is your tool to measure the effect of changes you choose to implement.

4 **A Roadmap for the Future**

Once we've completed the Scorecard we'll have a final presentation of the results and a discussion of the best ways to implement the findings so that you can realize those cost savings you were looking for. We'll also set up a check-in date in 60 days to see how you're doing on implementing the first steps in your plan.

Want to go further? See the other side for more sustainability services from iSpring!

Contact us to set up your FREE site survey at info@ispringgreen.com or 610.730.8246.



Want to go deeper? iSpring **EMERALD**

Sign up for the iSpring Emerald program, which brings you all the benefits of iSpring Green plus expanded data gathering including process maps for your organization and a greenhouse gas analysis. Investigate how re-engineering your business processes and operations can find you even more cost savings.

Looking for Sustainability Leadership?

Want to incorporate sustainability into your business but not ready for a full-time Director of Sustainability? Having trouble getting that implementation plan off the ground? iSpring can offer you contract sustainability services on a per hour or per month basis to keep your implementation on track and support your sustainable cost savings goals.

Publicize Your Green Commitment to Your Market

Want to maximize the marketing value of your sustainability achievements? iSpring can provide sustainable communications expertise on the best ways to incorporate your new "green" persona into your corporate image. We can help you effectively communicate your commitment to sustainability and avoid the appearance of "greenwashing."

Want to Tap Into Financial Assistance for your Project?

iSpring is constantly monitoring the availability of federal and state support for companies and organizations looking to "go green". Plus our alliance with Lehigh University's Enterprise Systems Center connects you to the PA Agile Manufacturing program. We can help you identify relevant programs and write the proposal.



iSpring **GREEN**
greening your bottom line

Contact us today for your **FREE** introductory site survey and we'll get you started on the path to greening your bottom line!

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